

# **City of Deltona**

2345 Providence Blvd. Deltona, FL 32725

## **Agenda**

# **City Commission Workshop**

Mayor John C. Masiarczyk Sr.
Vice Mayor Chris Nabicht
Commissioner Christopher Alcantara
Commissioner Anita Bradford
Commissioner Heidi Herzberg
Commissioner Gary Mitch Honaker
Commissioner Brian Soukup

Monday, November 28, 2016

5:30 PM

2nd Floor Conference Room

- 1. CALL TO ORDER:
- 2. ROLL CALL CITY CLERK:
- 3. PLEDGE TO THE FLAG:

PUBLIC COMMENTS: – Citizen comments limited to items not on the agenda and comments on items listed on the agenda will take place after discussion of each item.

### 4. BUSINESS:

A. <u>Discussion with GA McKeown & Associates, the City's State Government</u>
Relations Services & Lobbyist. Jane K. Shang, City Manager, (386) 878-8850.

Strategic Goals: Strategic Issues

**Background:** 

On November 7, 2016 the City Commission approved the award of the State Government Relations Services & Lobbyist to GA McKeown & Associates. GA McKeown & Associates will be meeting with the Commission to discuss the City's priorities for the current fiscal year.

B. <u>Discussion - Review Amending Chapter 102, Signs, of the Land Development Code - Chris Bowley, AICP, Director, Planning & Development Services, (386)</u> 878-8602.

<u>Strategic Goal: Public Safety - Sign ordinance amendment/rewrite the sign code.</u>

Background:

The City of Deltona's (City) Sign Code is Chapter 102, within the Land Development Code. Within the recent past, the City has

amended the Sign Code either in its entirety or through revisions. The amendments centered on changes to signage types, electronic changeable copy signs, hand held sign standards, vesting of existing signs, etc. The current Sign Code has a foundation based on Port Orange's signage regulations.

Since the last amendment to the City's Sign Code, signs have been discussed for dimensional and locational criteria, sign types, land uses, etc. and a need to be readdressed. Additionally, new national case law at the U.S. Supreme Court concerning signage content (Reed v. Town of Gilbert, Arizona) and requests from the Deltona Business Alliance (DBA) have prompted changes to the Sign Code and the DBA had input with City staff for signage regulations. Finally, the City's Ordinance Review Committee (ORC) reviewed drafts of the Sign Code most recently on November, 3, 2016, and the Planning & Zoning Board reviewed the ordinance on November 16, 2016. The rewritten Sign Code within Ordinance No. 29-2016 is scheduled to go before the City Commission on December 12, 2016, at first reading of the ordinance.

Attachments: Staff Report 101416

Ord. No. 29-2016 (Sign Ordinance)

### 5. CITY MANAGER COMMENTS:

### 6. ADJOURNMENT:

NOTE: If any person decides to appeal any decision made by the City Commission with respect to any matter considered at this meeting or hearing, he/she will need a record of the proceedings, and for such purpose he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (F.S. 286.0105).

Individuals with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk, Joyce Raftery 48 hours in advance of the meeting date and time at (386) 878-8500.



# City of Deltona

### **Agenda Memo**

**AGENDA ITEM:** A.

TO: Mayor and Commission AGENDA DATE: 11/28/2016

**FROM:** Jane K. Shang, City Manager **AGENDA ITEM:** 4 - A

SUBJECT:

Discussion with GA McKeown & Associates, the City's State Government Relations Services & Lobbyist. Jane K. Shang, City Manager, (386) 878-8850.

Strategic Goals: Strategic Issues

**LOCATION:** City Wide

# **BACKGROUND:**

On November 7, 2016 the City Commission approved the award of the State Government Relations Services & Lobbyist to GA McKeown & Associates. GA McKeown & Associates will be meeting with the Commission to discuss the City's priorities for the current fiscal year.

### COST:

N/A

### SOURCE OF FUNDS:

N/A

### **ORIGINATING DEPARTMENT:**

Jane K. Shang, City Manager, (386) 878-8850

### STAFF RECOMMENDATION PRESENTED BY:

N/A

### **POTENTIAL MOTION:**

N/A



# City of Deltona

# **Agenda Memo**

**AGENDA ITEM:** B.

TO: Mayor and Commission AGENDA DATE: 11/28/2016

**FROM:** Jane K. Shang, City Manager **AGENDA ITEM:** 4 - B

SUBJECT:

Discussion - Review Amending Chapter 102, Signs, of the Land Development Code - Chris Bowley, AICP, Director, Planning & Development Services, (386) 878-8602.

Strategic Goal: Public Safety - Sign ordinance amendment/rewrite the sign code.

### LOCATION:

City-wide.

#### **BACKGROUND:**

The City of Deltona's (City) Sign Code is Chapter 102, within the Land Development Code. Within the recent past, the City has amended the Sign Code either in its entirety or through revisions. The amendments centered on changes to signage types, electronic changeable copy signs, hand held sign standards, vesting of existing signs, etc. The current Sign Code has a foundation based on Port Orange's signage regulations.

Since the last amendment to the City's Sign Code, signs have been discussed for dimensional and locational criteria, sign types, land uses, etc. and a need to be readdressed. Additionally, new national case law at the U.S. Supreme Court concerning signage content (Reed v. Town of Gilbert, Arizona) and requests from the Deltona Business Alliance (DBA) have prompted changes to the Sign Code and the DBA had input with City staff for signage regulations. Finally, the City's Ordinance Review Committee (ORC) reviewed drafts of the Sign Code most recently on November, 3, 2016, and the Planning & Zoning Board reviewed the ordinance on November 16, 2016. The rewritten Sign Code within Ordinance No. 29-2016 is scheduled to go before the City Commission on December 12, 2016, at first reading of the ordinance.

### COST:

N/A

### **SOURCE OF FUNDS:**

N/A

### **ORIGINATING DEPARTMENT:**

Planning and Development Services

### STAFF RECOMMENDATION PRESENTED BY:

Chris Bowley, AICP - None. Discussion item only.

AGENDA	ITEM: D	
AGENDA	IIEIVI. D.	

# **POTENTIAL MOTION:**

None.



# Staff Report

To: Planning & Zoning Board

**From:** Chris Bowley, AICP, Director

Planning & Development Services

**Date:** October 14, 2016

**Re:** Ordinance No. 29-2016: Amending Chapter 102, Signs, of the City's Land Development

Code

### A. Summary of Application:

**Applicant:** N/A

**Request:** To amend Chapter 102, Signs, of the City's Land Development Code.

**B.** Background: The City of Deltona has amended its Sign Code, Chapter 102, Signs, within the Land Development Code (LDC) in the past. The attached Ordinance No. 29-2016 proposes a rewrite of the current signage regulations within an abbreviated Sign Code that replaces the existing Chapter 102, Signs, in the LDC. The proposed new Sign Code also includes updated federal signage regulations that keeps the City's Sign Code consistent with updated content law. Finally, the proposed Sign Code provides for a greater range of signage types (i.e. monument signs and pole signs) and allows for a provision for an applicant to propose a sign plan package through the Development Review Committee (DRC). Local business interest groups and the City's Ordinance Review Committee (ORC) have reviewed this document and had input as to its content.

### **CONCLUSION:**

This version of the Sign Code through adoption of Ordinance No. 29-2016 represents the desire and efforts of the community and City Commission to have functional signage regulations that are easy to use and interpret, flexible to existing and proposed businesses, and provides for aesthetic options. City staff, therefore, supports the attached ordinance and Sign Code for Planning and Zoning Board approval and, ultimate, City Commission adoption.

### **ORDINANCE NO. 29-2016**

AN ORDINANCE OF THE CITY OF DELTONA, FLORIDA, REPEALING THE EXISTING CHAPTER 102, "SIGNS," OF THE LAND DEVELOPMENT CODE OF THE CITY OF DELTONA AND REPLACING IT WITH A NEW CHAPTER 102 "SIGNS"; PROVIDING SIGNAGE REGULATIONS CONSISTENT WITH APPLICABLE FEDERAL CASE LAW; PROVIDING FOR PURPOSE AND INTENT; PROVIDING REGULATIONS AS TO APPLICATION, **PERMITTING** AND **ENFORCEMENT: PROVIDING DEFINITIONS**; **PROVIDING** PERMANENT, TEMPORARY, AND HANDHELD SIGNS TIME, PLACE AND MANNER REGULATIONS; PROVIDING FOR SIGN MAINTENANCE, VESTING, VARIANCES, ACTS OF EMINENT DOMAIN AND APPEALS; PROVIDING FOR SIGNAGE REMOVAL; PROVIDING FOR EXEMPT, DEMINIMUS SIGNS, AND PROHIBITED SIGNS; AND **PROVIDING** CODIFICATION, **FOR** CONFLICTS, SEVERABILITY, AND AN EFFECTIVE DATE.

WHEREAS, the City of Deltona deems it in the best interest of the City of Deltona to revise its sign regulations by the repeal of its current Chapter 102, "Signs" of the City's Land Development Code, and replacing it with a new Chapter 102, "Signs" of the City's Land Development Code; and

**WHEREAS,** the revised Chapter 102, "Signs", includes provisions that are consistent with new federal case law applicable to sign regulations; and

**WHEREAS,** and the revised Chapter 102, "Signs", provides a greater range of signage types within a simplified sign ordinance; and

**WHEREAS,** the City Commission of the City of Deltona, Florida, finds that the revised Chapter 102, "Signs" protects the public health, safety and welfare of the community, and supports economic development within the City.

### NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE

### CITY OF DELTONA, FLORIDA, as follows:

**Section 1.** Chapter 102, "Signs", of the City's Code of Ordinances, is hereby amended by repealing the existing Chapter 102 in its entirety and replacing it to read as follows:

### Chapter 102 - Signs

ARTICLE I. GENERAL PROVISIONS

### Sec. 102-1. Regulatory signage purpose and intent.

The City of Deltona (City) places primary importance on signage throughout the City as a means to convey information and to provide for an attractive community. The purpose and intent of this Sign Code (Sign Code) is to provide time, place and manner regulations that promote City beautification. Signage within the City is an integral component to on-going economic development and beautification efforts and an important element in the overall design and development of the City. Both economic development and beautification are strategic goals of the City.

### Sec. 102-2. Signage regulation application, permitting, and enforcement.

The City shall support the use of signage through an application process and issue a permit when required, by the sign type, either permanent sign or temporary sign. Sign permits shall be administered and issued through the City's Building and Enforcement Services Department and the permit application shall be accompanied by a sign plan indicating the appearance, dimensions, and location of the signs that conforms to this Sign Code. Signs should not be constructed, fabricated or installed until permitted. All signs within the City, unless vested or specifically exempted in this Sign Code, shall have a sign permit. Alterations to sign plans or to a sign during construction, shall be subject to approval by the Building & Enforcement Services Department.

The sign plan shall be professionally completed in the form of design software or technical hand drawings. The plan shall, at a minimum, include the number of permissible signs and proposed signs per location or off-site with dimensions for on-site signs, the sign design, light emission and control standards, if any, sign height with dimensions, and sign orientation. All signs shall be maintained in like-new condition and all sign owners or land owners where the sign is located shall have all business tax receipts or permits required for the activities on the property, if any. Every site utilizing a sign shall have the address for that location clearly and visibly placed on the sign or the associated building for public safety response purposes.

### Sec. 102-3. Definitions.

Definitions applicable in this Sign Code can be found in Chapter 70-30, Definitions, of the City's Land Development Code (LDC).

### Sec. 102-4. Permanent sign time, place, and manner regulations.

Signage regulations for permanent signs are as follows:

Table 102-1: Permanent Sign Height and Sign Area as Measured by the City

Sign Type	Max. Sign Height	Max. Sign Area
Monument (multi-tenant or single tenant)	10-ft. from the adjacent crown	80-SF sign
	of the road; unless restricted by	
	a utility provider.	
Pole (multi-tenant or single tenant)	20-ft. from the adjacent crown	64-SF sign
	of the road; unless restricted by	
	a utility provider.	
Wall/fascia/fascia return	Per wall copy area.	35% of copy area.
Awning/canopy	Per awning/canopy copy area.	35% of copy area.
Under-canopy/hanging	2-ft. over an 8-ft. clear zone	8-SF
Window/etching	Per window copy area.	25% of window copy area.
Menu-boards/Drive-through	8-ft.	48-SF
Billboards	14-ft.	672-SF
Home Occupation	1-ft.	2-SF

- 1. Permanent signs have no time limit on their use, shall be content neutral, and allow for commercial speech and opinion signs.
- 2. Sighting and location of signs shall be based on a sign plan per site and shall not violate any other provisions in the City's Code of Ordinances.
- 3. Signs shall place the public health, safety, and welfare as paramount, be located in a safe manner that maintains clear site lines/visibility triangles, and does not obstruct public safety personnel.
- 4. Signs shall not impede pedestrian or motorist safety, as determined by the City.
- 5. Sign information shall be clearly legible to pedestrians and motorists.
- 6. Sign construction and installation shall be in compliance with the Florida Building Code and Florida Fire Prevention Code standards, as amended.
- 7. Maintenance of any sign is the sole responsibility and expense of the sign owner or user/tenant.
- 8. Signs shall not create public or private nuisances or interfere with other electronic devises.
- 9. Signs shall have a maximum 40% area for content and 60% area for negative space.
- 10. All free-standing signs shall be placed along a property frontage with the adjacent roadway.
- 11. For lots with 100-ft. of frontage or less, one sign per street frontage shall be permitted.
- 12. For lots with 100-ft. to 299-ft. of frontage, signs may be placed every 100-ft. on-center.
- 13. For lots greater than 300-ft. of frontage, signs may be placed every 200-ft. on-center.
- 14. Signs shall not be located closer that 10-ft. from any right-of-way or applicable property line.
- 15. Signs are for on premise use only, unless defined through a remote signage agreement/use permit that has been approved by the City upon a showing of necessity.

City of Deltona, Florida Ordinance No. 29-2016 Page 4 of 10

- 16. Signs shall use decorative architectural features, where possible.
- 17. Changeable/electronic changeable copy signs are permitted for a permanent sign or copy area.
- 18. Permanent window signs shall be limited to the name of the establishment/addresses and be placed properly for public safety purposes.
- 19. Billboards shall only be permissible using highway sighting standards, directly adjacent to the interstate roadway frontage for travel lanes (not ramps), and oriented towards the highway with directional lighting.
- 20. Signs may be placed on property only with the written permission of the property owner.

### Sec. 102-5. Temporary sign time, place, and manner regulations.

Temporary signs are non-permanent signs. Temporary sign frames without their original copy area are not signs and are not permitted in the City. Signage regulations for temporary signs are as follows:

Table 102-2: Temporary Sign Height and Sign Area as Measured by the City

Sign Type	Max. Sign Height	Max. Sign Area
Signs on post and panels	8-ft. from the adjacent	32-SF
	crown of the road.	
All other temporary signs	Per proposed use/permit.	48-SF

- 1. The temporary sign use period shall be defined in each sign permit, based on their type, and be limited to use only within that time period listed on the sign permit. At the end of the temporary sign use period listed in the permit, the sign shall be removed by the property/sign owner, and if not so removed, it may be removed by the City at the expense of the property owner. Criteria for allowable time limits for temporary signs shall be set by resolution of the City.
- 2. Signs shall not impede pedestrian or motorist safety, as determined by the City.
- 3. Sign information shall be clearly legible to pedestrians and motorists.
- 4. Banners/flags/attention getting devices shall be based on a sign plan per site and shall not violate any other provisions in the City's Code of Ordinances. Criteria for banners/flags/attention getting devices shall be set by resolution of the City.
- 5. Where temporary signs are proposed to be located on other's property, the permit application shall be accompanied by a written consent of the underlying land owner where the sign is to be placed.
- 6. Changeable/electronic changeable copy signs are not permitted for a temporary sign or copy area, except for public safety or other public use with the written consent of the City.
- 7. Sign construction and installation shall be in compliance with the Florida Building Code and Florida Fire Prevention Code standards, as amended.
- 8. Temporary signs are only temporary/non-permanent and are ancillary to any permanent signage on-site, if any.

- 9. Signs are for on premise use only, unless defined through a remote signage agreement/use permit that has been approved by the City upon a showing of necessity.
- 10. Temporary window signs shall be limited to 25% of the window copy area and be placed properly for public safety purposes. The 25% is measured for the entire window area that may include permanent window signage.
- 11. Signs shall not be located closer that 10-ft. from any right-of-way or applicable property line.

### Sec. 102-6. Handheld signs time, place and manner regulations.

Handheld signs shall not require a permit, but are subject to the following regulations:

- 1. Handheld signs include all signage pertaining to commercial, political, opinion, religious, or any other purpose and may only be displayed during daylight hours between the hours of 7:00 a.m. and 7:00 p.m.
- 2. Handheld signs may not be displayed in the roadway vision triangle as defined in section 96-37(a)(7), Obstruction of visibility, or within 25 feet of the edge of pavement at a street corner, whichever is less.
- 3. Persons holding handheld signs shall not interfere with, and must promptly yield to traffic circulation and/or parking in any parking lot, pedestrians utilizing any public or private sidewalk or other walkway, and anyone seeking access to any building, driveway, or parking lot.
- 4. Handheld signs cannot be displayed along any City, Volusia County, or state roadway with a posted speed limit exceeding 45 miles per hour.
- 5. Persons displaying handheld signs shall place precedent on public safety and be aware of their environment for public safety to the maximum extent possible.
- 6. Each handheld sign shall include on it, in at least a 20-point font, the name, address, and current telephone number of the business, entity, or person responsible for its display. The business, entity, or person that is listed or indicated as being responsible for the signage display shall be liable for any violations of this section.
- 7. Handheld signs shall have a maximum sign area of eight square feet with a dimension not to exceed two by four square feet. Each handheld sign carrier is limited to one sign per person and shall be held by that person at all times.

### Sec. 102-7. Signage maintenance, vesting, variances, acts of eminent domain, appeals.

Sign applications submitted prior to the adoption of this Sign Code shall have the option of using the former standards. Upon adoption of this Sign Code, new applications shall only utilize the adopted Sign Code. Interpretations of this Sign Code shall be by the City's Building & Enforcement Services Department, with appeals, if any, to the City Commission.

Existing permanent signs that are maintained in good condition and were not prohibited signs under the City's Sign Code in existence as of the date of the erection of the permanent sign shall be considered vested from the date of the adoption of this Sign Code and shall remain in their

City of Deltona, Florida Ordinance No. 29-2016 Page 6 of 10

current condition with maintenance to keep that vesting. Existing temporary signs, for the purposes of this Sign Code, shall not be considered vested by this Sign Code. All existing handmade or hand-lettered signs or billboards shall be considered to be temporary in nature, regardless of the message on the sign face, and shall be removed no later than thirty (30) days after the effective date of this Sign Code.

Anyone desiring to make use of their site, or any portion thereof, other than in strict accordance with the restrictions and specifications set forth in this Sign Code, shall apply to the Building & Enforcement Services Department and use the variance process afforded in the City's Land Development Code. The City shall not approve any application for a variance, unless it finds that denial of the application would result in an undue hardship upon the applicant, where there is no potential for redesign to stay in conformance with the Sign Code, and that the inability to comply with the provisions of this Sign Code is due to site constraints, and is not brought on by the property or sign owner. The grant of variance shall be in harmony with the general intent of this Sign Code.

Where a permitted sign is subject to an act of eminent domain that is not a complete or total taking of a tract that includes a sign location, the property or sign owner shall be allowed to relocate the sign at their or the taking authority's expense to a location on-site in the remainder cure condition that provides both public safety and site function. Due to the nature of the taking action that may create a legally non-conforming lot, the sign relocation may or may not comport to the Land Development Code regulations. Any appeal of a decision regarding a sign permit shall be made to the City Commission, in writing and by hand-delivery or through certified mail to the City Clerk, within 30-days from the date of notice of the decision being appealed. Upon receipt of the written appeal by the City Clerk, the Director of Planning and Development Services shall make a recommendation to the City Commission on the appeal. The City Commission shall make the final decision on the appeal, and any further appeal shall be in accordance with Florida law.

### Sec. 102-8. Signage removal.

Removal of any sign that is replaced by a new sign, shall be permitted and constructed using the regulations and guidelines of this Sign Code, as amended from time to time. Signs that are not placed in the proper location shall be properly relocated by the property or sign owner at their expense.

Existing permanent signs that are unmaintained or are in an unsafe condition as determined by the City, shall have ninety (90) calendar days from the date of written notice from the City to repair and maintain the sign, replace the sign to the standards listed within this Sign Code, or remove the sign. Any permanent sign removed by the City for non-compliance with this Sign Code shall be at the expense of the property owner. All signs are to be in as like-new condition as possible. Signs falling into disrepair and/or have functional obsolescence at the discretion of the City, shall be subject to repair and/or removal at the expense of the property owner.

Existing temporary signs shall have thirty (30) calendar days from the effective date of this Sign Code to be permitted with a temporary sign permit or be removed. Any temporary sign removed by the City for non-compliance with this Sign Code shall be at the expense of the property owner.

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Empty sign frames or structures without a copy area are not allowed under this Sign Code and shall be immediately removed by the property owner, and if not so removed, they may be removed by the City at the expense of the property owner. Reuse or repurposing of a sign, or placing a new copy area on a sign, is not permitted without a new sign permit under this Sign Code.

### Sec. 102-9. Exempt and deminimus signs.

All exempt and deminimus signs shall be maintained in good condition while in use. The following signs shall not require a permit, but are subject to the following regulations:

- 1. Public safety signs and public signs for public benefit use or events are exempt from this Sign Code and may be placed in rights-of-ways or on public property with either a use permit or agreement from the respective public entity or right-of-way agency.
- 2. Seasonal decorations.
- 3. Public art preapproved by the City.
- 4. Banners at public and private recreational facilities (i.e. parks, gymnasiums, ballfields, etc.) that are safely secured.
- 5. Signs under one (1) square foot in total area for home occupation use.
- 6. A-frame or sandwich boards placed and removed the same day as the use or event.
- 7. For sale and for rent signs, and political or opinion signs, provided that no more than one identical sign is placed on any residential lot, or every 100 lineal feet of road frontage of property for non-residential properties. Each such sign shall not exceed 8 square feet of sign face, and shall only be located on property with the specific permission of the owner or tenant of the property.

### Sec. 102-10. Prohibited signs.

- 1. Neon or neon-in-appearance signs, not a part of electronic messaging.
- 2. Hand-made or hand lettered signs.
- 3. Signs or attention-getting devices that emit sound, have reflective material, overly bright lights, use animate objects, or are a public safety hazard, as determined by the City.
- 4. Roof-mounted signs.
- 5. Antennae/tower-mounted signs.
- 6. Flag-pole mounted signs.
- 7. Banners on posts or copy faces not properly attached to sign frames.
- 8. Banners at public and private recreational facilities (i.e. parks, gymnasiums, ballfields, etc.) that are either not safely secured or externally oriented.
- 9. Unpermitted snipe or parasite signs (i.e. on utility poles).
- 10. Stickers/adhesive backed signs that are not window signs.
- 11. Vehicle lettering/graphics/magnetic signs on inoperable vehicles or trailers, or vehicles parked for advertising and not use, as determined by the City.

- 12. Signs in rights-of-way are prohibited and shall be removed by the City, unless one of the following four scenarios is present:
  - a. Public safety signs and public signs for public benefit use or events;
  - b. Political signs on the day of the election (not to include early voting days) but they must be removed that election day within two hours after the closing of the polls;
  - c. Temporary directional real estate signs for new subdivisions with five or more lots for weekend-only model home events, or for individual real estate open house events on the day of the open house only; or
  - d. No more than two temporary directional garage sale signs on the day of the garage sale only, provided that such garage sale is in conformance with the provisions of Article V, Chapter 22 of the Deltona Code of Ordinances.

### Sec. 102-11. Development Review Committee alternative for sign approval.

In order to provide for additional flexibility and innovation for signs, an application for a sign or group of signs that would not otherwise be permitted under this Chapter 102, may be processed in the following manner at the option of the applicant. A sign plan that has been professionally completed in the form of design software or technical hand drawings shall be submitted to the City, processed through the Planning and Development Services staff for review of completeness and sufficiency of the application and proposed sign plan, Development Review Committee (DRC) review and recommendation to the City Commission, and City Commission review and vote at one (1) public hearing. The plan shall, at a minimum, include the number of permissible signs and proposed signs per location or off-site with dimensions for on-site signs, the sign design, light emission and control standards, if any, sign height with dimensions, and sign orientation, as well as depictions that accurately reflect the visual appearance of the signs in the locations where they are proposed to be located. The City Commission shall make the final decision as to the approval or disapproval of the sign plan. The standards that shall be utilized for the review and approval or disapproval of the sign plan shall be:

- a) Whether the sign plan is appropriate considering the location of the property on which the sign(s) will be located, taking into consideration the size and speed limit of the roadway fronting the location of the sign(s), and the proximity of residential or other non-commercial properties;
- b) Whether the sign plan results in blockage or interference with other pre-existing signs;
- c) Whether the sign plan results in an unfair competitive advantage considering existing signs on nearby properties;
- d) Whether the signs will have a positive or negative effect upon the property values in the area; and
- e) Whether the signs result in an over-all aesthetically pleasing effect.

### Sec. 102-12 – 102.20. Reserved.

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**Section 2**. Conflicts. All Ordinances or parts of Ordinances, insofar as they are inconsistent or in conflict with the provisions of this Ordinance, are hereby repealed to the extent of any conflict.

Section 3. Codification. The provisions of this Ordinance shall be codified as and become and be made a part of the Code of Ordinances of the City of Deltona. The sections of this Ordinance may be renumbered or re-lettered to accomplish such intention.

Section 4. Severability. If any provision of this ordinance or the application thereof to any person or circumstance is held invalid, such invalidity shall not affect any other provision or application of this ordinance which can be given effect without the invalid provision or application.

<u>Section 5</u>. Effective Date. This Ordinance shall take effect immediately upon its final adoption by the City Commission.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF		
DELTONA, FLORIDA THIS	DAY OF	, 2017.
	First Reading:	
	Advertised:	
	Second Reading:	
		ARCZYK, SR., Mayor

City of Deltona, Florida Ordinance No. 29-2016 Page 10 of 10
ATTEST:
JOYCE RAFTERY, CMC, MMC, City Clerk
Approved as to form and legality for use and reliance of the City of Deltona, Florida
GRETCHEN R. H. VOSE, City Attorney